

# The Deluxe RADIO. Theatre

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## AURAL/ELECTRICAL Appreciation League OFFICIAL MEMBERSHIP KIT

including ① YOUR PERSONAL MEMBERSHIP CARD WITH YOUR OWN NUMBER REGISTERED IN THE DELUXE RADIO ARCHIVES IN HOOPER, CA ② A COLOR-IN CUT-OUT PASTE-ON ROSCOE GAT BOWTIE ③ A JAKE THE DRAKE ATOMIC DECODER ④ A HEAT LEAGUE SANCTIONED POSTCARD (FOR OFFICIAL CORRESPONDENCE OR OTHERWISE)

① Deluxe Radio Theatre  
Aural/Electrical  
Appreciation LEAGUE  
David Ossman

ICU 20056-98-0745

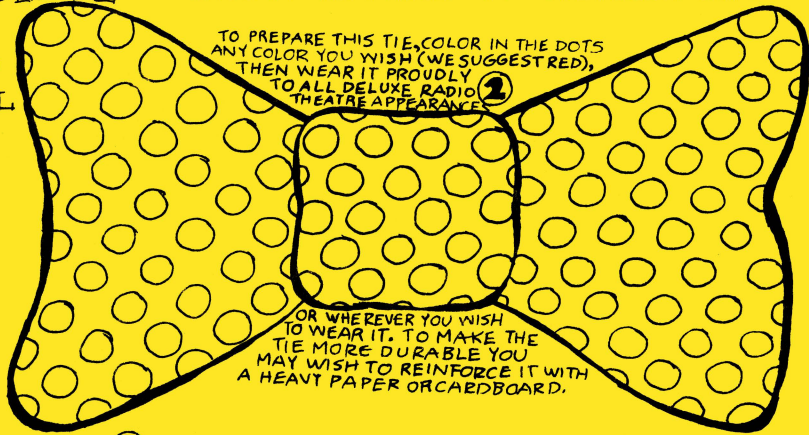
THIS CERTIFIES THAT  
IS A MEMBER IN GOOD STANDING OF THE DELUXE RADIO THEATRE  
AURAL/ELECTRICAL APPRECIATION LEAGUE AND IS ENTITLED TO  
ALL INTENDANT PRIVILEGES THEREOF. THIS MEMBERSHIP IS  
NOT TRANSFERABLE, AND SHOULD THE BEARER VIOLATE ANY  
OF THE PRINCIPLES OF THE ROSCOE GAT "STRAIGHT DRINKERS &  
FORWARD THINKERS" PLEDGE, HIS NOSE WILL IMMEDIATELY  
FALL OFF.

W. Elias Osma  
ISSUING BROTHER VP/GM MON DRM

0928: 022  
22 61475

LIFETIME  
MEMBERSHIP  
NUMBER

CUT OUT THIS CARD CAREFULLY OR IT WILL EXPLODE IN YOUR HAND



TO PREPARE THIS TIE, COLOR IN THE DOTS  
ANY COLOR YOU WISH (WE SUGGEST RED),  
THEN WEAR IT PROUDLY  
TO ALL DELUXE RADIO  
THEATRE APPEARANCES

OR WHEREVER YOU WISH  
TO WEAR IT. TO MAKE THE  
TIE MORE DURABLE YOU  
MAY WISH TO REINFORCE IT WITH  
A HEAVY PAPER OR CARDBOARD.

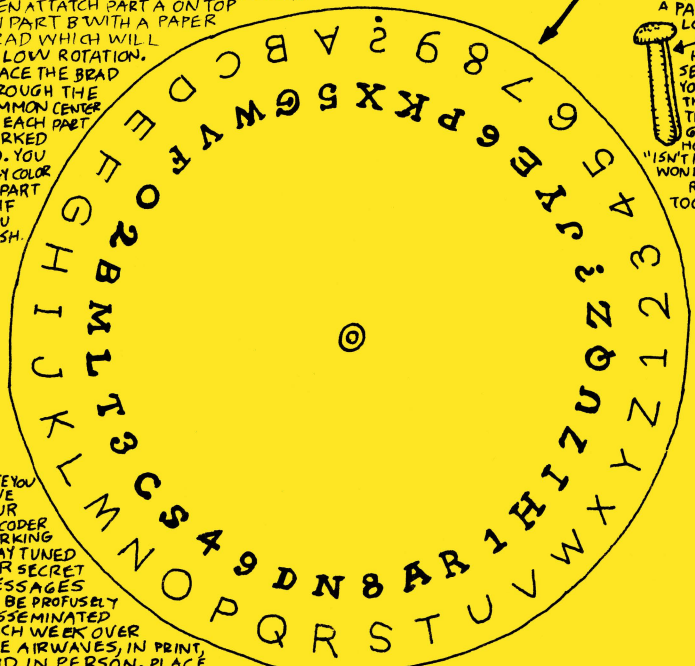
④ THIS POSTCARD SHOULD ONLY BE USED. CUT OUT AROUND EDGE.



IMPORTANT NOTE: BECAUSE OF  
POSSIBLE RADIATION LEAKS THIS  
ATOMIC DEVICE SHOULD NOT  
BE USED BY THOSE WITH  
ELECTROSTATIC  
INEXPERIENCE.  
THANK YOU.



HERE IS  
HOW YOU PUT  
THE JAKE THE  
DRAKE ATOMIC  
DECODER TOGETHER - CUT OUT  
BOTH PART A & B.  
BE SURE TO CUT OUT  
HOLE IN THE SINGING  
DUCK BEER CAN (WHICH  
IS RECYCLABLE) ALSO BE  
SURE TO TRIM THE MOUTH  
PROPERLY (CUTTING ALONG ARROWS),  
THEN ATTACH PART A ON TOP  
ON PART B WITH A PAPER  
BRAD WHICH WILL  
ALLOW ROTATION.  
PLACE THE BRAD  
THROUGH THE  
COMMON CENTER  
OF EACH PART  
MARKED  
①. YOU  
MAY COLOR  
IN PART  
A IF  
YOU  
WISH.



THIS IS WHAT  
A PAPER BRAD  
LOOKS LIKE  
① YOU  
HAVE ALL  
SEEN THEM.  
YOU USED  
THEM IN  
THE 6TH  
GRADE TO  
HOLD YOUR  
"ISN'T MEXICO,  
WONDERFUL"  
REPORT  
TOGETHER.

ONCE YOU  
HAVE  
YOUR  
DECODER  
WORKING  
STAY TUNED  
FOR SECRET  
MESSAGES  
TO BE PROFUSELY  
DISSEMINATED  
EACH WEEK OVER  
THE AIRWAVES, IN PRINT,  
AND IN PERSON. PLACE  
THE CODE LETTER WITH JAKE'S MOUTH AND THE SECRET LETTER APPEARS IN THE CAN.

← THIS IS THE BACK OF THE MEMBERSHIP CARD CONTAINING THE ROSCOE GAT S.O. AND F.T. PLEDGE

# The Roscoe Gat

STRAIGHT DRINKERS  
AND FORWARD  
THINKERS  
*Pledge*



"I WILL DO MY BEST TO LIVE UP TO THE PRINCIPLES OF SOCIAL JUSTICE, CLEANLINESS, AND KARMIC SPLENDOR DEMONSTRATED EACH AND EVERY WEEK BY ROSCOE GAT ON 'SINGING DUCK PLAYHOUSE' STARRING THE DELUXE RADIO THEATRE ON THE AIR

"I WILL ASSIST ROSCOE GAT IN ANY WAY POSSIBLE IN HIS NEVER ENDING STRUGGLE AGAINST CROOKS, OUTLAWS, COLLEGE ADMINISTRATORS, STREET PEOPLE WHO PANHANDLE, AND THE PHONE COMPANY

"I WILL NEVER ASK FOR ANYTHING BUT SINGING DUCK BEER, THE BEER THAT'S NEVER ENOUGH BUT ALWAYS TOO MUCH, WHEN I VISIT MY LOCAL NEIGHBORHOOD SOCIAL CENTER"

THE NAMES "DELUXE RADIO THEATRE" "AURAL/ELECTRICAL APPRECIATION LEAGUE" "JAKE THE DRAKE ATOMIC DECODER" "SINGING DUCK BEER" ARE SERVICE MARKS OF STUPENDOUS PICTURES, COSMO, FREAKO AND SLUGGO DELUXE AS WELL AS R. LEE PROCTER APPEAR THROUGH THE COURTESY OF STUPENDOUS COLLOSSAL PICTURES CORPORATION --- HI, BOYD



R. LEE PROCTER  
PROMINENT EXPONENT

R. LEE PROCTER is the pseudonym of the world famous theosophy guru who is appearing tonight (courtesy Stupendous Colossal Pictures) to benefit his favorite cause, R. Lee Procter University, a nearly accredited non-profit university just outside Battle Creek, Michigan.

Mr. Procter is author of many best-selling books such as *Scientosophy Made Easy*, *Put the Bible in Your Bank Account* and *Kiss My Whip* (the latter under the pen name 'Harry Pud') and has appeared on many television shows co-hosting the Mike Douglas Show on many occasions.

About the fame that his mystical insights has garnered, Procter says, "Well, I'm still just R. Lee to the wife and kids."

You may write to Mr. Procter in care of General Delivery, Battle Creek, Michigan.



"THERE'S A PLACE AT THE TOP OF THE LADDER FOR THE FELLOW WHO PLAYS THE GAME OF LIFE ACCORDING TO THE RULES: HARD AND CLEAN"

SPECIAL WISHES TO KCSB FROM ALL THE GUYS IN THE GROUP

← SHOWN STANDING TALL ARE COSMO, FREAKO, AND SLUGGO DELUXE. SLUGGO IS ALSO ERECT.

← OFFICIAL DRT LOGO AS IT APPEARED IN THE SEPT/OCT 1939 ISSUE OF THE LOOSE PUBLICATION ENTITLED "RADIO GUESSES AND GALS." WHEN WE GET THE MONEY WE WILL REPRINT THE ENTIRE ARTICLE.

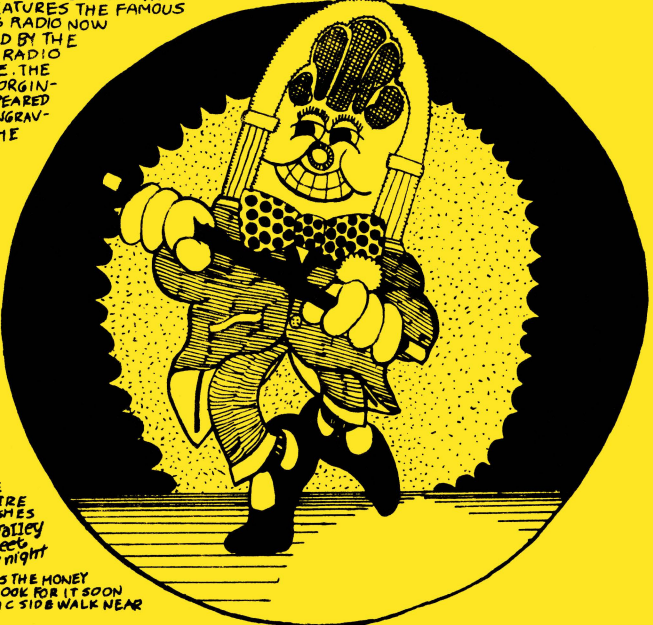
PLACE  
STAMP  
HERE

Post Card

PHOTOGRAPHY: CLICHO @ 1973 SHADLU

THIS IS THE BACK OF PART A OF THE DECODER. THIS IS THE BACK OF PART B OF THE DECODER. WHY DON'T YOU ALSO COLOR IN PART B'S BACK.

IT FEATURES THE FAMOUS DANCING RADIO NOW UTILIZED BY THE DELUXE RADIO THEATRE. THE DESIGN ORIGINALLY APPEARED AS AN ENGRAVING ON THE BACK OF THE DELUXE RADIO THEATRE ADMISSION TOKENS.



THE DELUXE RADIO THEATRE ALSO PUBLISHES THE *Dogburg Valley Green Sheet Goleto* by night WHEN IT HAS THE MONEY TO DO SO. LOOK FOR IT SOON ON A PUBLIC SIDE WALK NEAR YOU.

The Deluxe Radio Theatre retex before the Deluxe Broadcasting Network's tipover of power broadcast by 70000 watts of power from atop Broadcast Peak, 711 feet below sea level in Scenic Ogaré, Mexico.



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## U.S. says Nixon can spread 'em 11 feet.... Up there with the biggest



RICHARD PROCTER (on the left) is no relation to R. Lee Procter, and in fact denies even knowing who the latter is. He has done nothing of even remote interest in his 21 years, and in truth his main claim to fame is the someone who once met Harry Von...  
DAVID SINGERE (shown holding a hat) is an underground cartoonist & all-around good guy from the noted suburban hamlet of Downey, California. A distant relative of Cal Worthington, he can count his work with the Deluxe Radio Theatre as just another high point in a meteoric rise to the top of the entertainment field. He also invented the "punja cord" and has an extensive collection of war fruit.

MARK WARD (far right) is probably best remembered as the man with the "Voice as Big as all Montana". A former josh diakey on stations KXOA and KGR in Sacramento, he also was the commercial voice of Barry Banana for the ill-fated "New Banana Wackies" break fast cereal. He also starred for one season in the series "Airport Patrol" as Sgt. Gunner Kinoid. Until the Deluxe Radio Theatre lured him out of retirement, Mark had restricted his recording to occasional ventures to the Hitlo Recording Studio for an album of radio tragedy.



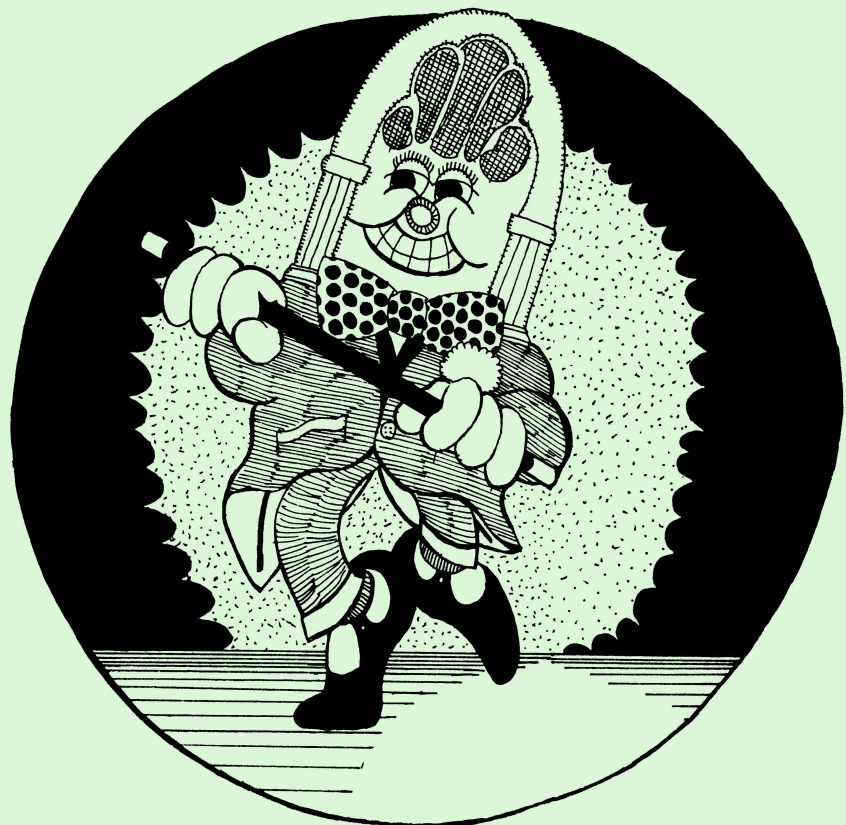
A WEEKLY FEATURE of the DELUXE BROADCASTING NETWORK

THE NAMES "DUCKBURG VALLEY GREENSHEET" "DELUXE RADIO THEATRE" "SINGING DUCK B&B" ARE SERVICE MARKS OF STUPENDOUS PXC CO. THESE ENTIRE CONTENTS ARE COPYRIGHT 1973 BY GREGORY PEGGARTY GIRAFFIX AND TOOK A LONG TIME TO DRAW. MARK IS HUNG LIKE A HORSE, GIRLS.



Giant gorilla runs amuck in London!

## Home Edition



SHRDLU@73



**RICHIE**

**MARKY**

**DAVIE**

**GILLY**

*the DELUXE RADIO THEATRE is*

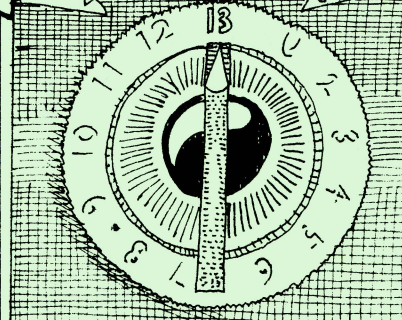
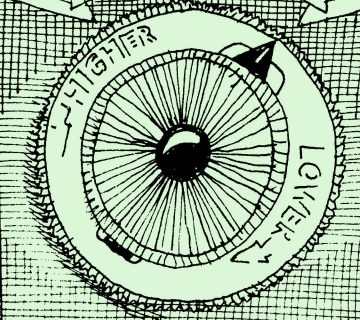
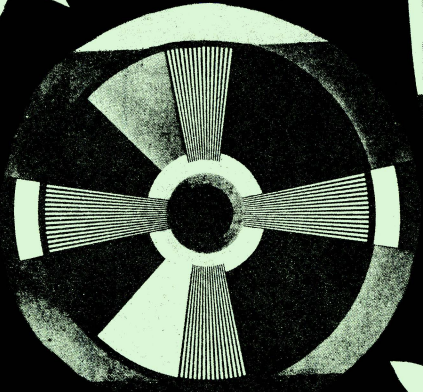
Richard Procter/Mark Ward/Gil Stewart/David Sincere *this time with* **DUFF KENNEDY**  
 and introducing **KAREN ARBINO** and **MIKE SUGERMAN** as "Army" with **TEVE BELTON & BOB POLLACK**

Written by Richard Procter/Produced by the Deluxe Radio Theatre  
 Executive Producer: Steve Belton/Executive Coordinator: Abby Haight  
 Production Coordinator: Gregory Peccary/Photographics: Melinda Finn <sup>THANKS</sup>  
 Musical Arrangements and Fancy Piano Stylings: Dave Carlson

THE SONG "WHERE HAS HE GONE?" MUSIC AND LYRICS BY BOB STODDARD FROM THE ORIGINAL CAST ALBUM OF "BROADWAY MELODY OF 1984" AS HEARD ON THE HINO RECORDING AVAILABLE PRACTICALLY EVERYWHERE

We'd like to thank the Department of Learning Resources, the Daily Nexus, and KCSB whose assistance help make this production a reality, such as it is.  
 WARDROBE Courtesy SANTA BARBARA HUMANE SOCIETY THRIFT STORE. Many wide aisles to serve you....  
 WHILE IN SANTA BARBARA the DELUXE RADIO THEATRE STAY EXCLUSIVELY at the luxurious HOTEL BARBARA.

*Special wishes to Boyd Poindexter from all the guys in the group \**



The DeLuxe Radio Theatre On The Air is the result of a psychology experiment performed on high level scientists and technicians of the National Aeronautics and Space Administration. Applicants were chosen for their sobriety and their lack of creative emotional outlets. The four resultant subjects were then placed in a large, windowless white walled padded room containing breakaway furniture, hand buzzers, fake ink blots, rubber cheese, squirting flowers, and, of course, the ever popular plastic vomit. After two weeks of total isolation in this environment, the NASA Four emerged as the DeLuxe Radio Theatre - scientists by day, comedians by night. The DeLuxe Radio Theatre is really "out of this world"!

Founding members of the group include:

David Frako DeLuxe Sinagra, a former underground cartoonist and a native of Hooper, California. Listeners may remember Dave as the original 'Maurice' on the "Time Out For Madness" radio show. Since that time he has supplemented his income by moonlighting as head projectionist of the Mystery Cave All-Night Theatre. In his spare time he enjoys embroidering and collecting ribald greeting cards. He loves Nacho Flavored Doritos Brand Tortilla Chips.

Mark Sluggo DeLuxe Ward is only now recovering from a near deadly bout with physical exhaustion caused by attempting to "please" each and every female admirer of his top rated Duckberg teen radio show. His is undaunted by his illness, and has vowed to perform the same Herculean feat in a much larger Southern California metropolis in the very near future. Before he became a radio personality, Mark appeared as the ill-fated 'Sergeant Gunner Kincaid' in the "Airport Patrol" television series, and before that he won fame on the "It's No Big Deal" game show by being the only man in the United States who knew five-hundred Tampax jokes.

Richard Cosmo DeLuxe Procter has come to the DeLuxe Radio Theatre by way of HiHo, California, where he worked on another and more successful comedy venture. He is credited with the first ninety minute three dimensional television program to be done entirely in Japanese, and his also responsible for the increasingly popular program, "War News". In his spare time Mr. Procter enjoys tormenting himself with guilt feelings over past failures, and writing pornographic novels (under the pen name 'Harry Pui').

and today the group features the one and only

Duff Duffo DeLuxe Kennedy, the newest DeLuxe Brother, who is the voice of 'Jake the Drake' the popular star of radio and the movies. Duff personally sells over 11½ million comic books a month in Argentina. With the money he makes from these sales he invests in shows, not the least of which is the "Broadway Melody of 1984", in which he plucked the coveted part of movie mogul 'J. Henderson Pomfret' for himself. He is an expert of Druid funeral chants, and can accompany himself on many musical instruments, including the "Corny-Pone".

These are the original DeLuxe Brothers- wild, witty, more fun than a barrel full of doorknobs, and fully guaranteed under a pursuant act of the Congress; the DeLuxe Radio Theatre On The Air.

"There's a place at the top of the ladder for the fellow who plays the game of life according to the rules: Hard and Clean"

Roscoe Gat

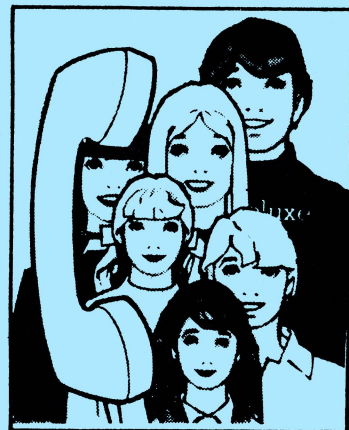
an unusual alternative



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सिंह  
**Radio Theatre**  
**On the air**

A WEEKLY FEATURE of the DELUXE BROADCASTING NETWORK



One call does it all.